

Schedule of Presentations

10:00 a.m. – 11:00 a.m.

Hughes Hall, Room C04-A

Accounting for Innovation: The Impact of IFRS Adoption on Firm Innovation Metrics

Andrew Hof

The Effect of Cultural Diversity on IFRS Adoption in Developing Countries

Erica Harrell

The Impact of Market Competition on Accounting Fraud

John Lichtmann

Hughes Hall, Room C04-B

Race and the Tax Divide: A Study of Cook County Property Taxes

Olivia LaRocco & Quinn Unrau

Trading Away Poverty: Aggregate Trade Policies and Their Impact on the Gini Coefficient

Jared Enochs

Why Employers Discriminate Against Applicants with Disabilities

Paul Hwang

11:00 a.m. – 12:00 p.m.

Hughes Hall, Room C04-A

An Analysis of the Determinants of Italian Banks' Performance: A Comparative Look at European Commercial Bank Performance by Country from 2007-2018

Nathaniel Hirschman

Analyst Focus on Corporate Social Responsibility

Danyi Peng

IPO Gross Spreads and Their Implications with Chinese Companies' IPO Activities

Yao Yao

Hughes Hall, Room C04-B

Accounting Conservatism and Gender during the Financial Crisis

Grace Callan

Gender Differences of Job Satisfaction in the Technology Industry

Riana Katz

Investigating the Effects of Minority Intersectionality on Product Perception

Camille Freestone

-Continued on back-

Schedule of Presentations – *continued*

12:00 p.m. – 1:00 p.m.

Hughes Hall, Room C04-A

ETFs and Its Impact on Bid-Ask Spread

Achyut Gautam

Effect of Monetary Policy on Prevalence of Mutual Fund Alpha

James O'Hara

Can REITs Forecast Trends Within the Commercial Real Estate Market?

Benjamin Stoller

Hughes Hall, Room C04-B

The Presence of Female Leadership and How it Relates to Corporate Social Performance

Caroline Johnson

Looking at the Intersection between Socially Conscious Advertising and Consumer Trust

Eileen Lin

A Plate with Purpose: Food Entrepreneurship among Chinese Americans at the Turn of the 20th Century

Margaret Ling

1:30 p.m. – 2:30 p.m.

Hughes Hall, Room C04-A

The December Effect and Property Tax Payments: The Case of Michigan

Chelsea Cronin

Is the Volume of Media Attention of a Firm Related to Its Tax Avoidance Efforts?

Andrew Strack

Shareholder Letters and Stock Returns: Are Positive Shareholder Letters Indicative of Poor Stock Performance in the Short-Run

Antonio Hebert

Hughes Hall, Room C04-B

The Role of Cognitive Style, Gullibility, and Demographics on the Use of Social Media for Financial Decision Making

Jenna Florendo

Researching the Impact of Message Framing on Brand Attitude when Brand's Take Political Stances

Molly McCullen

The Effectiveness of Green Advertising Messages on Social Media and Green Product Purchase Intention among Young Consumers

Harry Shin

2:30 p.m. – 3:30 p.m.

Hughes Hall, Room C04-A

Does Personality Matter: Effectiveness of Impression Management Tactics

Christopher Dollesin

A Look Into the Establishment of Interstellar Justice for Private Asteroid Mining and its International Economic Importance

Jacquelyn Hart

Hughes Hall, Room C04-B

Analyzing Private Equity Value Creation Strategies

Akshat Lakhotia

Order Imbalances, Earnings Surprises, and Market Impact

Jennifer Dunn